PRASAD V. POTLURI SIDDHARTHA INSTITUTE OF TECHNOLOGY

KANURU, VIJAYAWADA DEPARTMENT OF FRESHMAN ENGINEERING

CIRCULAR

24-10-2024

The Freshman Engineering Department of PVP Siddhartha Institute of Technology, is organizing a One Day Seminar on "Language and Its Importance in Placements" to highlight the crucial role of language and communication skills in securing campus placements and enhance employability skills.

Resource persons:

- 1.Mr. G. Sai Krishnan, National Sales Head, STEP, The Hindu.
- 2. Mr. G. Srinivas Rao, GM A. P., The Hindu.

Venue: Auditorium.

Date:26-10-2024

Time:10:00 am

Dr.M.Srilakshmi

FreshmarHOD, FED & of Technology Kanuru, VIJAYAWADA-520 OB? ovp siddhartha

PVP SIDDHARTHA INSTITUTE OF TECHNOLOGY

DEPARTMENT OF FRESHMAN ENGINEERING

SUMMARY REPORT ON EVENT ORGANIZED

A	CADEMIC YEAR : 2024-2025
Date of Event organized & Time	28-10-2024
Name of the Program	a One-Day Seminar
Title of the Program	"Language and Its Importance in Placements"
Brief Report on the Event	The Freshman Engineering Department organized a One-Day Seminar on the topic:"Language and Its Importance in Placements". This seminar is aimed at highlighting the vitar role of language and effective communication skills in achieving success during campus placements. In today's competitive job market, technical knowledge alone is no sufficient but the ability to communicate clearly, confidently and professionally is equally important. Through this seminar students will gain insights into: • The significance of English language proficiency in interviews and group discussions. • The role of verbal and non-verbal communication in creating a strong first impression. • Common language-related challenges faced by students and strategies to overcome them. • Real-world examples of how communication skills impact hiring decisions. The session will also feature interactive discussion and practical tips to help students develop and refine their employability skills.
Year/Semester	I /I
No. of the participants	l B.Tech. students
Consolidated Feedback	Good
Suggestions if any	
Name of the coordinator &Signature	Dr.Sk.Rehena, Asst. Prof., FED
Signature of the HOD	6

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